

Head-to-Head Comparisons

See how we rank compared to leading competitors

	YOU MSA	COMPETITOR A	COMPETITOR B
Threat Alerts	✓ Yes* <small>Unlimited Templates</small>	✓ Yes	✓ Yes
Announcements	✓ Yes	✗ No	✗ No
Appointments	✓ Yes	✗ No	✗ No
Ads	✓ Yes	✗ No	✗ No
Multiple Senders for Threat Alerts	✓ Yes	✓ Yes	✗ No
Sender Security	✓ Yes* <small>Touch ID</small>	✗ No	✗ No
1 Touch Alert Send	✓ Yes* <small>Can add detail to threat template prior to send</small>	✗ No	✗ No
Admin Creates Template	✓ Yes	✓ Yes	✗ No
Full Screen Graphical Templates	✓ Yes*	✗ No	✗ No
Text Templates	✓ Yes	✓ Yes <small>Can Not Edit</small>	✓ Yes <small>Can Not Edit</small>
Sender Can Edit Alert	✓ Yes	✗ No	✗ No
Groups	✓ Yes	✓ Yes <small>Limited to 750 Individuals</small>	✗ No
Allows Multiple Organizations To Send Alerts	✓ Yes	✗ No	✗ No

YOU MSA**COMPETITOR A****COMPETITOR B***Allows Opt In By Followers* Yes
Follower included in Pricing No No*Categories* Yes No No*Full Screen Infographic Message* Yes No No*Touch Report (Read Receipt)* Yes No No*Email* Yes Yes Yes*SMS (text)* Yes Yes
Primary Delivery Yes
Primary Delivery*Back Up Delivery Method* Yes
YOU Message, Email, Text, Standard Delivery Yes
Text, Email, Voice Yes
Text, Email, Voice, Social*Voice* No No Yes*Voice From Text* No Yes No*Low Cost Solution* Yes
Followers cpt is included No No*Requires Live Training* No
Easy to use & supported by tech support Yes Yes**YOU MSA****COMPETITOR A****COMPETITOR B**